

National Hospital Week 2024 | Social Toolkit

Theme: *Healthy Hospitals. Healthy Communities.*

May 12-18 is National Hospital Week 2024 and an opportunity to highlight your hospitals, health systems, and health care providers. To show appreciation and support for your teams, we've made it easy with the National Hospital Week 2024 Social Toolkit below.

At MHA, this is our chance to thank you and your hospital teams and celebrate the innovative ways you support the needs of your patients and community members. Be sure to also follow the MHA social accounts for content and videos to share throughout the week. We are also using the tagline: *Healthy Hospitals. Healthy Communities.*

Help us show your hospital teams how much they are valued!

Use the hashtags:

#WeAreHealthcare

#Caring4Md

#HospitalWeek

Stay tuned to MHA:

Twitter: @mhaonline | twitter.com/mhaonline

Facebook and Instagram: @MarylandHospitalAssociation

LinkedIn and YouTube: @Maryland Hospital Association

All graphics (as well as the design files) are [linked here for download](#).

Profile picture frame

Download the [customizable profile frame template here](#) - easily add this frame to your profile picture in support of Hospital Week 2024.



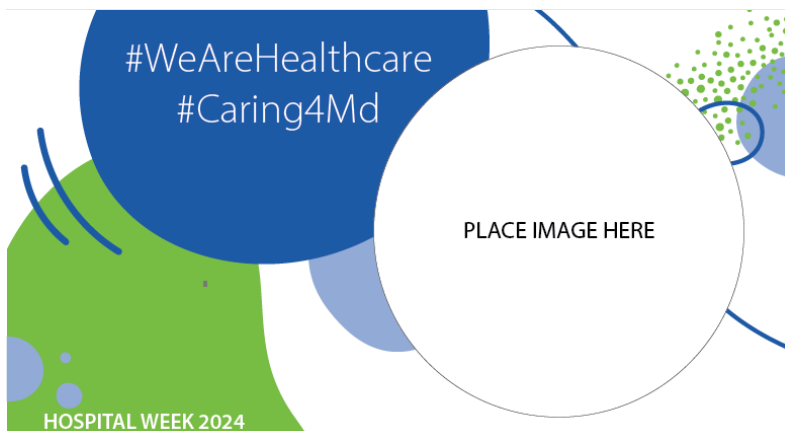
Sample Twitter/X Posts

[INSERT YOUR HOSPITAL NAME] employees are enjoying a coffee break thanks to @RoyalFarms support during Hospital Week. #Caring4Md #WeAreHealthcare [Share a picture(s) of your hospital workers with RF coffee]

Caring for our community is the cornerstone of everything [INSERT YOUR HOSPITAL NAME] does, benefiting public health, providing education and preventative resources, and making a difference in the lives of our patients. This Hospital Week, we recognize our employees as the pillars of our communities, striving to better care for patients. Healthy Hospitals. Healthy Communities. #Caring4Md #WeAreHealthcare

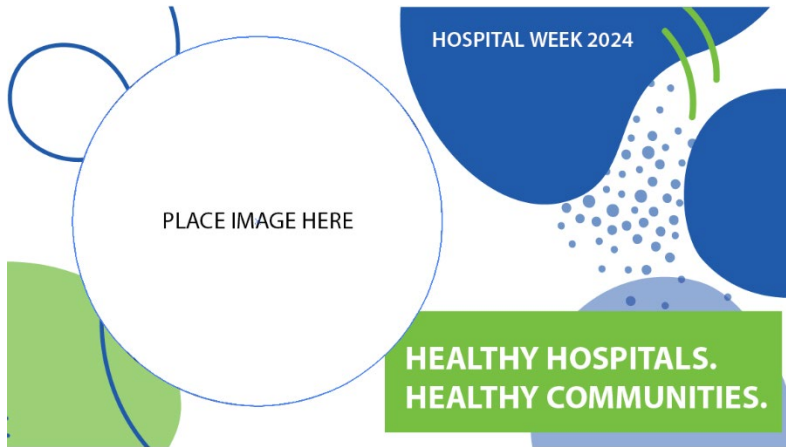


At [INSERT YOUR HOSPITAL NAME], we work hard to keep our community healthy. We are proud to offer preventative information, outreach programs, and educational materials. Thank you to each of our employees who make it all possible, #HospitalWeek and every week. #Caring4Md #WeAreHealthcare



Sample LinkedIn Posts

[INSERT YOUR HOSPITAL NAME] is celebrating #HospitalWeek and recognizing the amazing employees who provide care to our community. We provide care 24 hours a day, 7 days a week and work to expand access to care, food, housing, and transportation with our community partners. [INSERT ANY HOSPITAL SPECIFIC INFORMATION/PROGRAMS IF DESIRED.] #Caring4Md #WeAreHealthcare



Sample Facebook/Instagram Posts

[INSERT YOUR HOSPITAL NAME] is not only the center of health care, but we are also the foundation of our community. We are committed to access to care both inside the hospital and out in the community. We are celebrating the employees at [INSERT YOUR HOSPITAL NAME] this #HospitalWeek and are grateful for the care they provide this week and every week! #Caring4Md #WeAreHealthcare

