JOIN THE MARYLAND RURAL HEALTH ASSOCIATION

2020 VIRTUAL MARYLAND RURAL HEALTH CONFERENCE

Working Together for Hope, Health, and Recovery: Honoring 25 Years of Supporting our Rural Communities

OCTOBER 19-20, 2020

www.mdruralhealth.org
2020 VIRTUAL Maryland Rural Health Conference

Working Together for Hope, Health, and Recovery:
Honoring 25 Years of Supporting our Rural Communities

OCTOBER 19-20, 2020

CONFERENCE AGENDA

Day One: Monday, October 19

09:00 am – 09:15 am
Conference Welcome
- Susan Stewart, MRHA Board President

Conference Housekeeping
- Lara Wilson, MRHA Executive Director

09:15 am – 09:45 am
Keynotes Address: Update from US Department of Health and Human Services
- Eric D. Hargan, Deputy Secretary, HHS Office of the Secretary

09:45 am – 10:15 am
Keynotes Address: Expanding Access to Mental Health Services for Veterans and Their Families Residing in Rural Communities
- Steve Sigelman, Telemental Health Program Manager, VA Maryland Health Care System

10:15 am – 10:30 am
Break | Sponsor Messages

10:30 am – 11:30 am
Breakout Sessions (4 concurrent sessions)

**Recovery Rapid Response - Expanding Access in Rural Areas**
- Jason Phelan, Supervisor of Crisis Response Coordination Mobile Crisis Team, Calvert County Behavioral Health
- Dr. Drew Fuller, Medical Director of the Mobile Crisis Team, Calvert County Behavioral Health
- Denis Dickerson, MS, LCADC, LCPC, Clinical Supervisor of the Mobile Crisis Team, Calvert County Behavioral Health

**Protecting Health and Financial Well-Being: Managing and Resolving Health Insurance Disputes**
- Dorothy Nuckols, MPH, AFC®, Family and Consumer Sciences Educator, University of Maryland Extension
- Jesse M. Ketterman, Jr, PhD, MBA, AFC®, Family and Consumer Science Educator, University of Maryland Extension
- Catherine Sorenson, MPH, Extension Educator, University of Maryland Extension

**Maryland Hospitals Response to the COVID-19 Crisis and the New Normal**
- Moderator: Jennifer Witten, Vice President of Government Relations, Maryland Hospital Association
- Erin Dorrien, Director for Policy, Maryland Hospital Association
- Sharon McClernan, RN, BSN, MBA, MHA, Vice President for Clinical Integration, Lifebridge Health
- Kathryn M. Fiddler, DNP, MS, RN, NE-BC, Vice President Population Health, Peninsula Regional Medical Center
Community Health Workers: Increasing in Strength and Capacity

- Moderator: Kimberly Hiner, MPH, Deputy Director, Office of Population Health Improvement, Maryland Department of Health
- Elizabeth Chung, Executive Director, Asian American Center of Frederick
- Chad Perman, MPP, Program Director, Maryland Department of Health
- Mary Kay De Marco, PhD, RN, CNE, Nursing Program Director, Community College of Baltimore

11:30 am – 11:45 am  
Break | Sponsor Messages

11:45 am – 12:15 pm  
RALI CARES Virtual Experience
Online tour of a trailer designed as a teenager’s bedroom to help educate local leaders, parents, and caregivers about possible warning signs of illegal drug use and/or misuse.
- Joe Abdalla, Executive Director, Code 3 Association
- Mark O’Brien, CEO of Springlake Solutions and Policy Director of RALI Maryland
- Dean Welch, Instructor, Code 3 Association

12:15 pm – 01:00 pm  
MRHA Annual Awards Presentation | Lunch Break

01:00 pm – 02:00 pm  
Breakout Sessions (4 concurrent sessions)

Support for Behavior Change in a Rural Setting: An Introduction to Harm Reduction
- Harriet Smith, Executive Director, Baltimore Harm Reduction Coalition (BHRC)
- Owen O’Keefe, Statewide Organizer and Harm Reduction Educator, BHRC

Telehealth: Maryland’s Advocacy Landscape for Policy Change: COVID-19 and Beyond
- Robyn Elliott, Founding Partner, Public Policy Partners
- Jennifer Witten, Vice President of Government Relations, Maryland Hospital Association

Panel Presentation: Doubling Down on Behavioral Health and Substance Use: State Government, Safety-Net Providers, and Our Combined Response to the Coronavirus
- Moderator: Mark Luckner, Executive Director, Maryland Community Health Resources Commission (MCHRC)
- Steve Schuh, Executive Director, Maryland’s Opioid Operational Command Center
- Elizabeth Chung, Asian American Center of Frederick
- Spotlight Grantee: Andrea Freeman-Kelley, M.S., LCADC-S, LCPC-S, Founder and CEO of Life's Energy Wellness Center Inc.

A Collaborative Approach to Success: The Maryland Medicaid Adult Dental Waiver Program
- Guli Fager, Director, Maryland Dental Action Coalition (MDAC)
- Mary Backley, Chief Executive Officer, Maryland Dental Action Coalition (MDAC)
- Priscilla Lissik, HIP Program Manager, The Coordinating Center and MDAC Member

02:00 pm – 02:10 pm  
Break | Sponsor Messages

02:10 pm – 03:10 pm  
Breakout Sessions (4 concurrent sessions)

Here to Help with the Opioid Crisis: Strategies for Collaborating with your Dental Benefits Administrator to Improve Appropriate Pain Management Techniques
- Michael Exler, MD, Chief Dental Officer, Avēsis
- Winifred Booker, MD, Children's Oral Health Institute
- Dr. Jerry Caudill, Associate National Dental Director, Avēsis

Project ECHO at the Kennedy Krieger Institute – A Tele-education Program Supporting Health Care Providers in Rural and Medically Underserved Communities
- Mary Leppert, MD, Director of the Center for Development and Learning, Kennedy Krieger Institute
- Joyce Harrison, MD, Child Psychiatrist, Kennedy Krieger Institute
An Unequal Burden: Culturally Competent Community Response to COVID-19 on Maryland’s Eastern Shore
- Jonathan Forte, MHA, FACHE, SVP/COO, Senior Vice President and Chief Operating Officer, Choptank Community Health System, Inc.
- Anna Sierra, MS, EMT, Director of Emergency Services for Caroline County, Choptank Community Health System, Inc.
- Chrissy Bartz, PA-C, Lead Clinician, Choptank Community Health System, Inc.

Improving the Patient Medication Experience for Seniors Living in Rural Communities
- Melanie Chapple, PharmD, University of Maryland Shore Regional Health

03:10 pm – 03:20 pm Break | Sponsor Messages

03:20 pm – 04:20 pm Breakout Sessions (4 concurrent sessions)
Building a Better Tomorrow: Partnering with Health Systems to Improve Outcomes in Alzheimer’s Disease and Dementia Care
- Emeobong Martin, MPH, Regional Director for Health Systems, Alzheimer’s Association
- Megeen White, MS, RN, Program Manager, Alzheimer’s Association

Quality Metrics and Reimbursement – Considerations for Telehealth Program Establishment and Expansion
- Michelle Hager, Managing Partner, Blue Cirrus Consulting, LLC

Preparing Maryland’s School-Based Health Centers to Respond to COVID and Future Pandemics
- Mark Luckner, Executive Director, Maryland Community Health Resources Commission
- Kate Conner, MD, MSPH, Rales Health Center
- Delegate Bonnie Cullison, MD, Maryland State Delegate, District 19, Montgomery County
- Lorianne Moss, Staff Consultant, Council on Advancement of School-Based Health Centers

Changing the Rural Landscape with Mind Body Medicine: A Multi-Disciplinary Community-Wide Approach
- Susan Stewart, Executive Director, Maryland Area Health Education Center West
- Kathy Condor, MD, MSPH, Director of Health and Human Services, Allegany College of Maryland

04:20 pm – 04:30 pm Break | Sponsor Messages

04:30 pm – 05:00 pm Day 1 Closing Keynote Address:
Health Equity: Asking Takes Humility, Doing Takes Courage
- Maulik Joshi, DrP.H., President and CEO, Meritus Health
Day Two: Tuesday, October 20

08:45 am – 09:00 am  Day 2 Morning Welcome

09:00 am – 10:00 am  Breakout Sessions (2 concurrent sessions and 2 Certification Training sessions)

Maryland ROTA presents: The Opioid Public Health Crisis Training Course (Live Certification Training)
- Deanna Dunn, PharmD, Rural Opioid Technical Assistance Educator, University of Maryland Extension Office

Bridging the Urban-Rural HCV Testing and Treatment Gap in Maryland: A Telemedicine Approach to Elimination
- Sherilyn Brinkley, MSN, CRNP, Nurse Practitioner Manager and Program Manager of Clinical Services, Johns Hopkins University
- Patricia Tichnell, Senior Clinical Nurse and the Western Region Telemedicine Program Manager, Johns Hopkins University School of Medicine

Kennedy Krieger Institute presents: Transition Planning for Students with Disabilities
- Maureen van Stone, Esq., MS, Director of the Maryland Center for Developmental Disabilities, Kennedy Krieger Institute and the Founding Director of Project HEAL
- Mallory Finn, Esq, Staff attorney, Project HEAL (Health, Education, Advocacy, and Law), Kennedy Krieger Institute
- Alyssa Thorn, Esq., Staff Attorney, Project HEAL, Kennedy Krieger Institute

First Impressions: Cultural Considerations for Building a Strong Rapport in the Rural Poverty Setting
- Rayelle Davis, M.S. Ed., NCC, LCPC, Clinical Counselor, Duquesne University
- Bryan Bankes, M.A., Counselor, Duquesne University
- Jada Panell, M.S. Ed., NCC, Mental Health and Trauma Counseling, Duquesne University
- Felishatee Rodriguez, M.A., Clinical Counselor, Duquesne University

10:00 am – 10:15 am  Break | Sponsor Messages

10:15 am – 11:15 am  Breakout Sessions (4 concurrent sessions)

Implementing Evidence-Based Behavioral Health Practice in Rural Communities (Live Certification Training)
- Holly Ireland, LCSW-C, Co-Project Director, The Danya Institute

Identification of Substance Use Behavior in Adolescents: SBIRT Implementation in School Based Wellness Centers
- Dawn Brown, MS, Trainer, Mosaic Group
- Kelly Shockley, RN, BSN, Community Health Nurse, Wicomico County Health Department

Panel Presentation: Farm Stress Resiliency: Building Communities Before, During & After a Pandemic
- Moderator: Jesse M. Ketterman, Jr, PhD, MBA, AFC®, Family and Consumer Science Educator, University of Maryland Extension
- Ali Hurtado PhD., Assistant Professor and Extension Specialist, University of Maryland
- Alexander Chan, Ph.D., LMFT, Mental and Behavioral Health Specialist, University of Maryland Extension Family & Consumer Sciences (FCS) Program
- Jeanette Jeffrey, MS, MPH, MCHES®, Faculty Member, University of Maryland Extension
Angel Flight East Volunteer Pilots Provide Access to Care for Rural Communities

- Jessica Ames, Programs & Events Coordinator, Angel Flight East
- Ed Loxterkamp, Volunteer Pilot, Angel Flight East
- Mackenzie Rockcastle, Passenger, Angel Flight East

11:15 am – 11:30 am  Break | Sponsor Messages

11:30 am – 12:30 pm  Day 2 Closing Keynote Panel: Updates from the Maryland General Assembly
- Maryland State Senator Addie Eckhardt
- Maryland State Senator Brian Feldman
- Maryland State Delegate Joseline Peña-Melnyk
- Maryland State Delegate Sheree Sample-Hughes

12:30 pm – 01:00 pm  Closing Conference Remarks: Maryland Looking to the Future
- Robert R. Neall, Health Secretary, Maryland Department of Health
- Jinlene Chan, M.D., Acting Deputy Secretary, Public Health Services, Maryland Department of Health
Congratulations to the 2020 Maryland Rural Health Award Winners!

**Outstanding Rural Health Achievement Award**

Fran Phillips, Former Deputy Secretary for Public Health Services, Maryland Department of Health  
Presenters: Susan Stewart, Board President, MRHA and Lara Wilson, Executive Director, MRHA

MRHA is also honoring all Health Officers in each of Maryland’s 24 jurisdictions with a Certificate of Appreciation for their incredible efforts in protecting their communities during the COVID-19 pandemic.

**Outstanding Rural Health Practitioner**

Kathryn Franzen, BSN, RN, Director Hospice and Palliative Care, Hospice of St. Mary's, Medstar St. Mary's Hospital  
Presenter: Lori Werrell, Regional Director, MedStar Health

**Outstanding Rural Health Advocate**

David Stewart, Program Director, AHEC West Health Insurance Program  
Presenter: Jen Thomas, STEP Program Coordinator, AHEC West

**Outstanding Rural Health Program**

AHEC West's Health Right Dental Program  
Accepting Award on behalf of the program: Jan Chippendale, Dental Case Manager/Program Coordinator, Health Right Dental Access Program, AHEC West and Susan K. Stewart, Executive Director, AHEC West  
Presenters: Mary Backley, Executive Director, Maryland Dental Action Coalition and Jennifer Berkman, Deputy Director, Eastern Shore AHEC

**Outstanding Rural Health Volunteer**

William Todd, M.D., EMS Medical Director for Worcester, Wicomico and Somerset  
Presenter: Timothy P. Chizmar, M.D., FACEP, State EMS Medical Director, MIEMSS
The Maryland Community Health Resources Commission is pleased to support Maryland Rural Health Association’s 2020 Virtual Rural Health Conference

Working Together for Hope, Health & Recovery Honoring 25 Years of Supporting our Rural Communities

October 19-20, 2020
Maryland State Office of Rural Health

Connecting, collaborating, improving for rural Maryland!

https://pophealth.health.maryland.gov

Sara Seitz, Director
sara.seitz@maryland.gov

Sadé Diggs, Coordinator
sade.diggs@maryland.gov
WORKING TOGETHER TO FIND SOLUTIONS

The Rx Abuse Leadership Initiative of Maryland and partners like the Maryland Rural Health Association are committed to sharing ideas to combat the opioid crisis in our communities.

To learn more, visit ralimd.org
BHIPP
Maryland Behavioral Health Integration in Pediatric Primary Care

Offering support to pediatric primary care providers in addressing the behavioral and developmental needs of their patients

Call MD BHIPP at 1-855-MD-BHIPP (632-4477) to learn more about:

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Telephone consultations provided by our team of experienced child psychiatrists and mental health professionals

Resources & Referrals

Referral and resource networking to help identify local resources tailored to the patient

Training

Virtual and in-person training opportunities covering behavioral and developmental topics

BHIPP is made possible through funding from the Maryland Department of Health, Behavioral Health Administration and partnerships among the University of Maryland School of Medicine, Johns Hopkins University School of Medicine, Salisbury University School of Social Work, and Morgan State University School of Social Work. BHIPP and this ad are also supported in part by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS). The content is those of the author and do not necessarily represent the official views or an endorsement by HRSA, HHS, or the U.S. Government.

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We don’t see a child with disabilities. We see Emma.

We are passionate about treating and educating children with diseases, disorders and injuries impacting the nervous system. Our renowned specialists provide interdisciplinary care and individualized treatment for children from Maryland and around the world. We see each child as an individual and help them thrive. Visit KennedyKrieger.org/RHMD to learn more.

Kennedy Krieger Institute
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MACS is administered by the University of Maryland School of Medicine and funded by the Maryland Department of Health, Behavioral Health Administration.
Understanding the unique health needs of our communities is our business. At University of Maryland Shore Regional Health, we make sure the health care you need is right here, close to home. Our network of physicians and providers work side-by-side with University of Maryland School of Medicine specialists to bring a higher level of expertise directly to the communities we serve across the Eastern Shore. When you see a Shore Regional Health sign, it’s our promise for creating healthier communities together. You don’t need to travel far for advanced care with a personal touch. It’s here in your own backyard, as it has been for more than a century.

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Proudly supports the Maryland Rural Health Association

We envision that individuals in the communities we serve are educated, strengthened, and empowered to achieve wellness.

Our mission is to improve access to and promote quality in healthcare through education and collaboration.

Critical to this mission is the longstanding partnership with MRHA.

Maryland Area Health Education Center West
www.ahecwest.org


GARRETT COUNTY HEALTH DEPARTMENT
CONGRATULATIONS TO THE

Maryland Rural Health Association

for 25 years supporting the health of our rural communities.

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CONGRATULATIONS, MARYLAND RURAL HEALTH ASSOCIATION, ON 25 YEARS OF ADVOCATING FOR RURAL COMMUNITIES’ HEALTH IN MARYLAND.

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Celebrating Maryland’s Proud Rural Heritage

The Rural Maryland Council (RMC) is an independent state agency that is governed by a nonpartisan, 40-member board that includes representation from the federal, state, regional, county and municipal governments, as well as the for-profit and nonprofit sectors. Its mission is to identify challenges unique to rural communities and to craft public policy, programmatic or regulatory solutions. RMC serves as the State’s federally designated state rural development council and functions as a statewide rural program and policy development and coordination entity.

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rural.maryland.gov • (410) 841-5774
rmc.mda@maryland.gov
Charlotte Davis, Executive Director
John Hartline, Chair

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Thank you!

The Maryland Rural Health Association expresses sincere gratitude to its Partners and Sponsors for making this conference possible.

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Maryland Community Health Resources Commission (CHRC)

Maryland State Office of Rural Health

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Choptank Electric Cooperative

Garrett Regional Medical Center

Green & Healthy Homes Initiative

Maryland Dental Action Coalition

Lara D. Wilson, M.S., Executive Director, larawilson@mdruralhealth.org