



Greater Lexington Park Health Enterprise Zone (HEZ) Project



**MedStar St. Mary's
Hospital**

St. Mary's County
Department of
Social Services



HEZ Partners

- MedStar St. Mary's Hospital
- Minority Outreach Coalition
- Walden Sierra Inc.
- Greater Baden Medical Services
- MedStar Health Research Institute
- SOMD Center for Independent Living
- St. Mary's County Housing Authority
- Community Development Corporation

- Healthy St. Mary's Partnership/Local Health Improvement Coalition
- St. Mary's County Government:
 - Health Department
 - Department of Social Services
 - Department of Aging and Human Services



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SMC L
Southern MD Center for Independent Living



Minority
Outreach
Coalition

GREATER
Baden Medical Services
Taking care of our community

HASMC

Vision

Establish accessible, integrated, culturally competent healthcare in the HEZ supported by clinical care coordination, prevention services, community outreach and education

Core Disease States

Diabetes, Asthma, Hypertension, Congestive Heart Failure, Chronic Obstructive Pulmonary Disease, Behavioral/Mental Health Diseases



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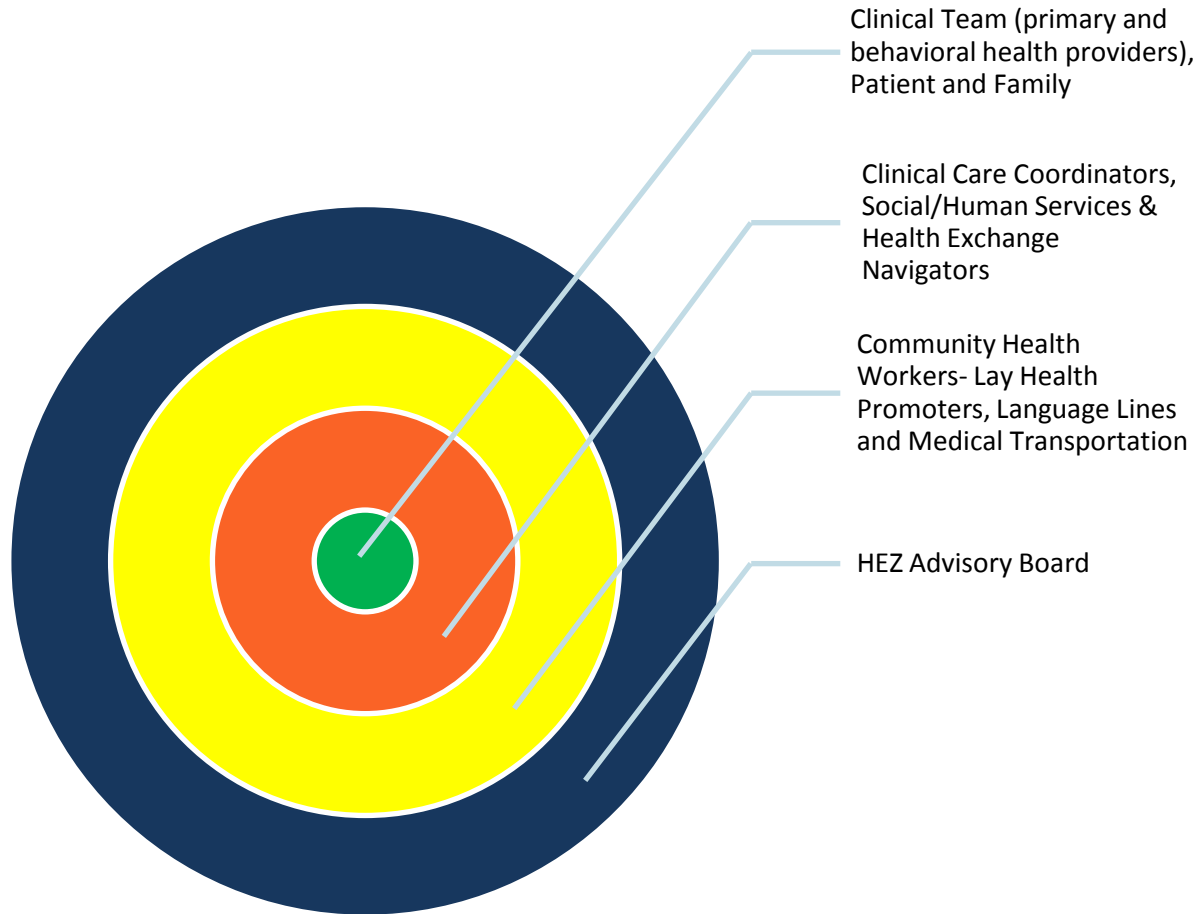
Main Activities/Goals

- Integrated Care Team Model in the HEZ
- HEZ Medical Transportation Route
- Community based Clinical Care Coordinators
- Evidence-based ***Community Health Worker*** Program
- Mobile Dental Clinic
- Culturally Competent HEZ Healthcare Environment
- Lexington Park Community Health Center



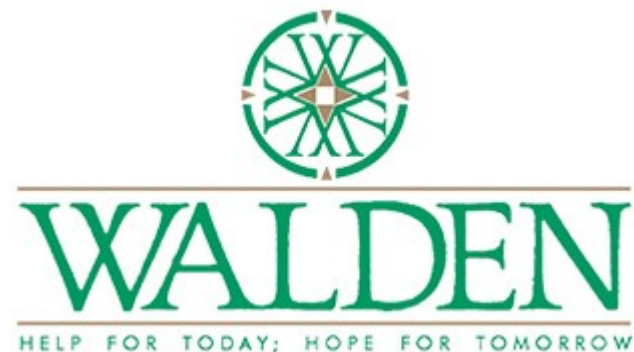
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Integrated Care Team Model



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- Fully Integrated Primary Care
 - Get Connected to Health Mobile Unit
 - Walden Sierra, Inc.
 - Behavioral Interventionist located with practice doing immediate evaluations
 - Weekly team meetings



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HEZ Medical Transportation Route

- Designated Route in HEZ
 - Handicapped Accessible Van
 - 10 Passenger/2 Wheel Chair
 - Healthy Outlets: Physician Offices, Gyms, Grocery Stores, Farmers Market, Dentists, Parks



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Community Health Worker Program

- Develop Standardized Training Program and Materials
- Implement Discreet Evidence-based Programs
 - Body & Soul Faith-based Nutrition Education (American Cancer Society)
 - Living Well with Chronic Conditions (Stanford University)
 - Hair, Heart and Health Hypertension Education and Screenings (MedStar Health)
 - Mental Health First Aid (SAMHSA)
 - Home Health Assessments (American Lung Association)
- Implement Home Visits

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Neighborhood Wellness Advocates

Kimberly

It has always been a passion of mine to help people. When I got a chance to work in the HEZ I knew how rewarding it would be. It is the right job for me. Being a Neighborhood Wellness Advocate allows me to be that support in the community, so people take care of their own health. My hope is to make a difference and to empower others to do the same.



Christina

I love being a neighborhood wellness advocate! It is very fulfilling, supporting others to take charge of their health. I hope that the HEZ will bring much needed health and wellness services to the community. Healthier citizens lead to a healthier community. A healthier community makes a better atmosphere for all who live there!



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Clinical Care Coordinators

- Liaison between inpatient/ER and primary care to improve outcomes
- Develop care plans with primary care providers
- Reduce unnecessary readmissions and ER use

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Meet our Care Coordinators

Michelle

I am looking forward to making a difference in the community that I call home. I feel that there is a great need for the HEZ program, and already in my short time here, have seen what a difference this program can make. As a Clinical Care Coordinator, I feel that my part is to coordinate aspects of the patient's care, to "make all the puzzle pieces fit together."

Vivian

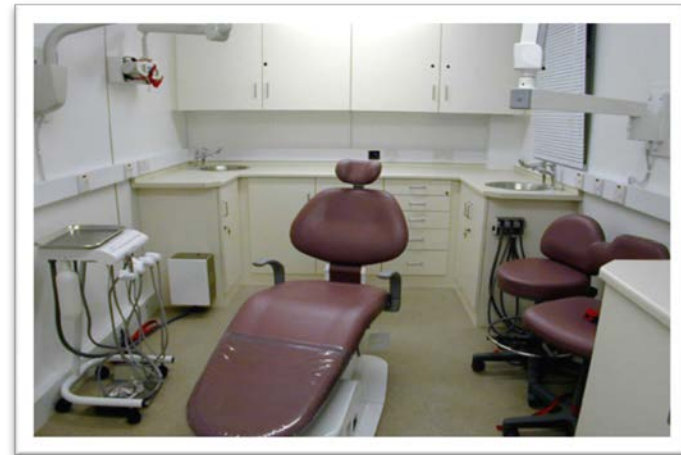
As a Clinical Care Coordinator, I am able to reach patients who need help. Providing transportation, follow up with providers, understanding their diseases, special diets, review of medications, forms, etc. By helping the people of the community, the community becomes healthier and vibrant.



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Mobile Dental Clinic

- Outfit MSMH Mobile Outreach Center
- Dental Hygienist Training Program
 - Fortis College
- Incentivize Local Dentists and Hygienists for Participation



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Culturally Competent Healthcare Environment

- Language Lines and Interpreter Services
- Culturally Competency Training
 - Healthcare Providers and Professionals
 - Social/Human Services Providers
- Annual Community Focus Groups
- Supported by the Minority Outreach Coalition and Minority Outreach Technical Assistance



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Lexington Park Community Health Center

- Primary Care, Behavioral/Mental Health, Social Services, Aging and Human Services, Housing Authority and much more
- Integrated Care Team approach



Greater Lexington Park HEZ Project

- **Data collection and Reporting**
 - Working closely with CHRC for Quarterly reporting
 - Process and Clinical outcome metrics developed
 - MedStar Health Research Institute – external evaluator

MUP designation for part of Zone

NEXT STEPS

- Expand promising programs within the HEZ project to the entire St Mary's County Community
 - Care Coordinators
 - Evidence based programs
 - Transportation
- Establish viable sustainability plans for programs

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MedStar St. Mary's Hospital consistently pursues our strategic vision to be the trusted leader in caring for people and advancing health.



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