

1%

# Welcome to the Exponential Productivity Revolution (XPR)

....and the opportunity we have to create the future we want

@nancygiordano

playbiginc 

breathe



**What does the future need  
+ expect of us?**

**What are we each in a unique  
position to create + contribute  
to it?**

# Three lenses to view the future





Quality | Innovation | Transparency | Personalization | Speed | Discovery | Safety

**DEMANDING MORE...** *for less*

Time | Energy | Complexity | Loyalty | Attention | Patience | Trust | Money



## Even before the pandemic...

**1 of 3**

**The odds of failure are increasing.** One out of three public companies will cease to exist in their current form over the next five years — a rate of six times higher than 40 years ago.

**2x**

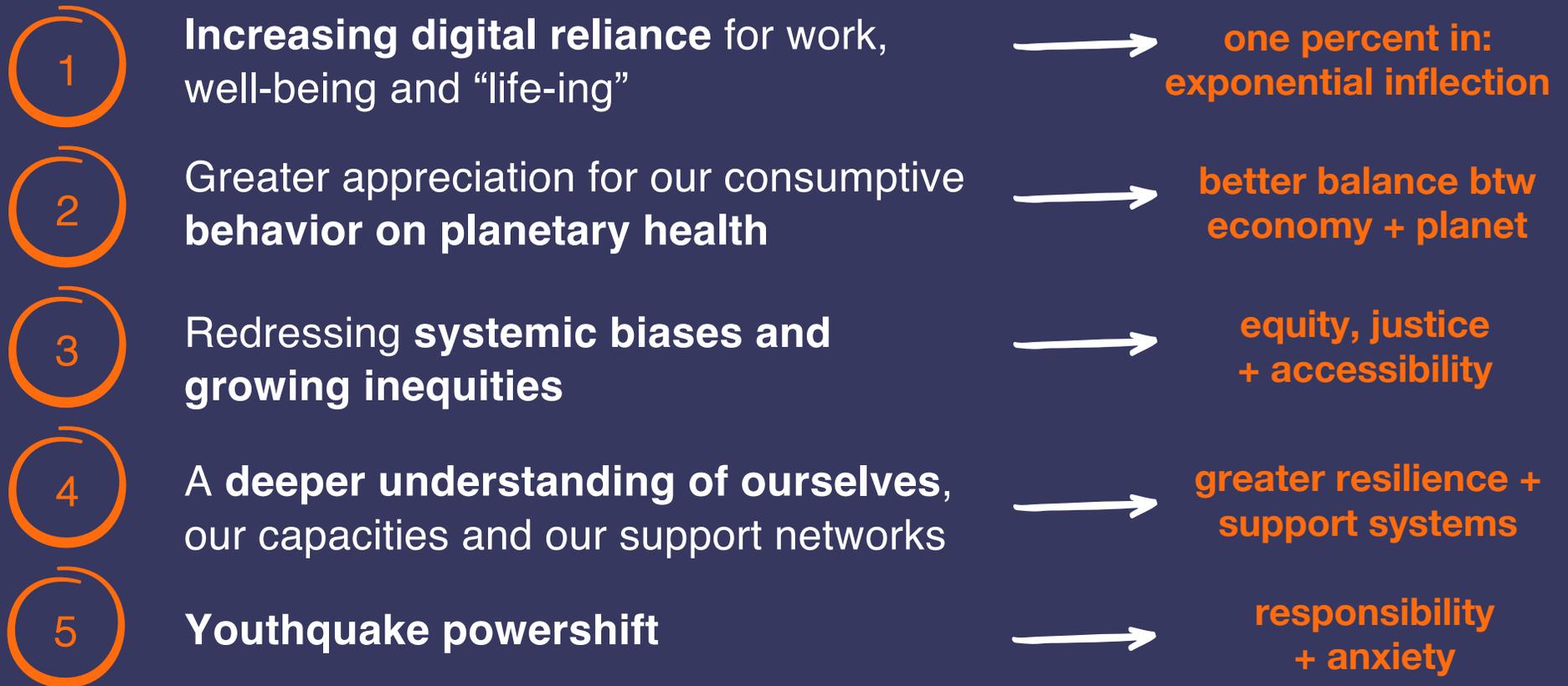
**The gap between winners and losers is growing.** The profitability spread between top- and bottom-quartile companies has nearly doubled over the past 30 yrs.

Source: BCG | Boston Consulting Group Thriving in the 2020's

Artificial Intelligence  
VR + AR + MR  
Sensors + IoT  
H/M + B/C Interfaces  
Robotics + RPA  
Distributed Web  
Cybersecurity  
Drones  
3D+ Printing  
Biotech/Engineering  
5G  
*Quantum Computing*



# THE FORCES SHAPING THE NEW ECONOMY:



# the future of society?

## INDUSTRIAL ERA REVOLUTIONS

1ST	2ND	3RD
STEAM POWER MECHANIZATION IMPERIALISM 	ELECTRICITY • MASS ASSEMBLY WORLD WAR • CORPORATIONS BENEFIT SYSTEMS 	COMPUTERS • FREE AGENT TALENT DEREGULATION • ENTREPRENEURSHIP GLOBALIZATION 

## Exponential PRODUCTIVITY ERA REVOLUTION

*The Liminal 607*

1ST
CYBER-PHYSICAL • SELF-MANAGING DISTRIBUTED • REGENERATIVE SYSTEMS          

Source: LEADERing

# the future of business?

## CORPORATE SOCIAL RESPONSIBILITY

**VALUE TRANSFER**  
A focus on value extraction in which a small percentage of value is transferred to altruistic endeavors that may or may not be linked to the impact of the business itself

**HOW WE SPEND THE  
MONEY WE MAKE**

## SOCIAL LICENSE TO OPERATE

**Value Creation**  
A structural approach to business in which societal value is prioritized and intentionally created with every action, including sourcing, development, distribution, hiring, allocation of profitability

*How we make money*

Source: *LEADERing*

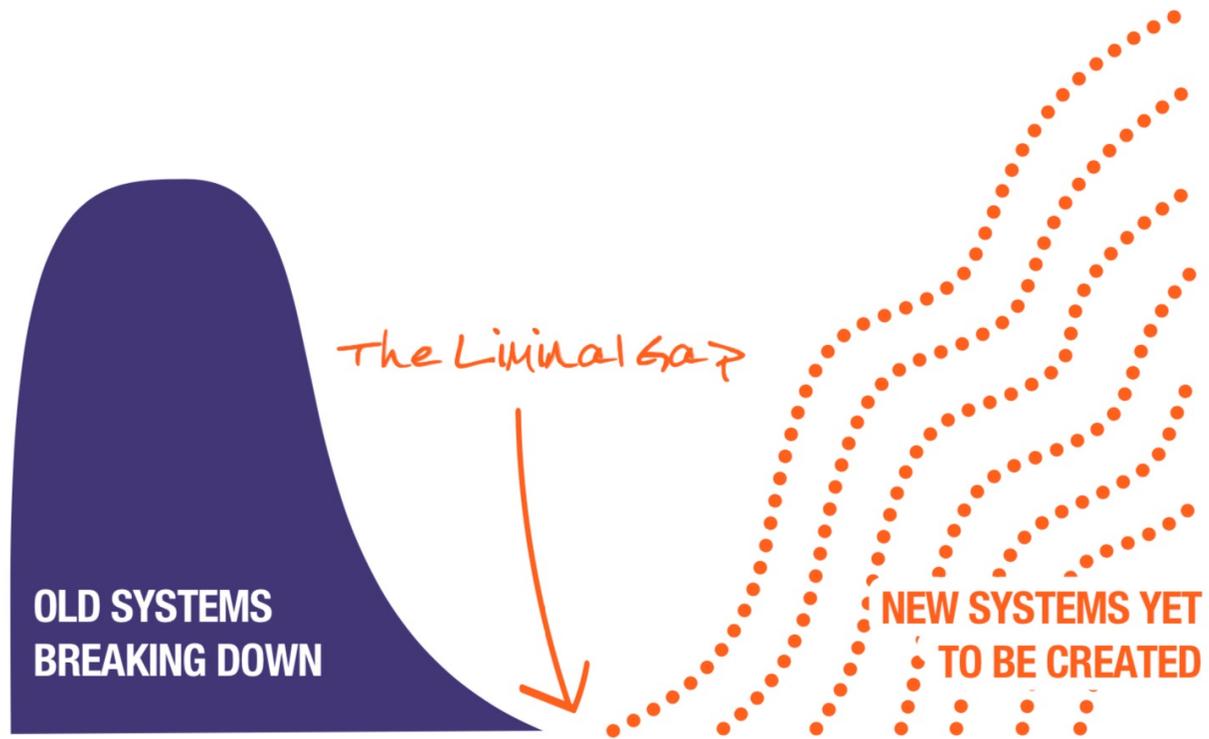
**“You can’t trust your judgment if your imagination is out of focus.”**

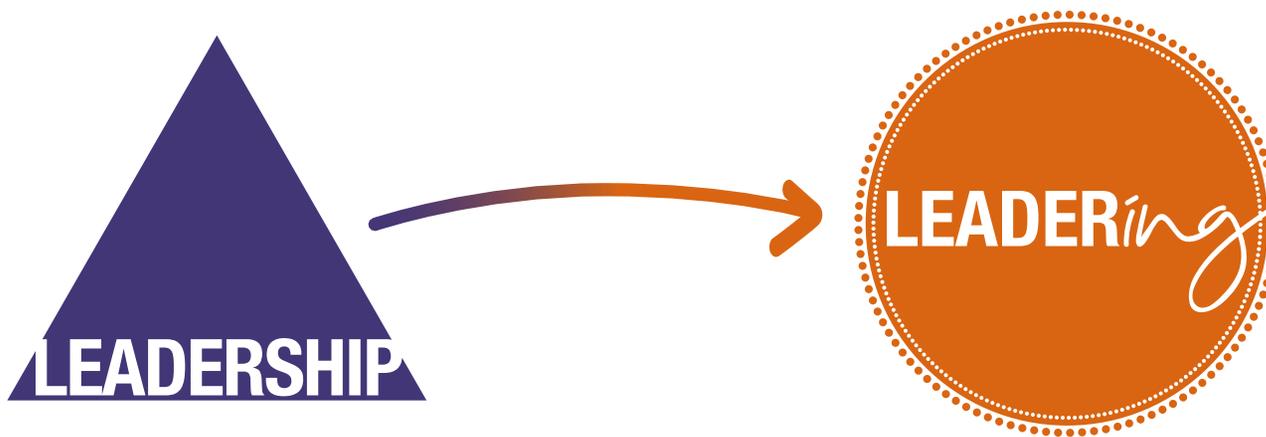
MARK TWAIN

## Shaping the Enterprise of the Future will require our attention in all these areas:



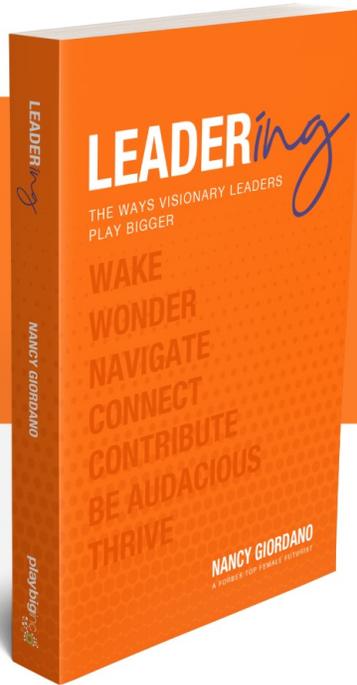
- ☑ actively addressing climate stability
- ☑ attracting/accelerating talent development and upskilling
- ☑ addressing systemic biases: gender, race, ethnicity, age...
- ☑ investing in digital transformation and new technologies
- ☑ transforming business model and revenue delivery
- ☑ navigating shifting regulations and international policies
- ☑ cultivating a more resilient, agile, respectful culture
- ☑ fortifying the overall wellbeing of self, teams and society





**(n):** a static, closed, hierarchical, organizational approach designed to scale efficiently for consistent short-term growth

**(v):** cultivating a dynamic, adaptive, caring, inclusive mindset which supports continuous innovation for long-term sustainable value



# LEADERing

THE WAYS VISIONARY LEADERS  
PLAY BIGGER

...the new mindset we need to build the future we want  
[www.leadering.us](http://www.leadering.us)

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# LEADERing vs leadership

NAVIGATE  
vs replicate

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Risk = ?

WONDER  
vs resist

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CONNECTED  
vs alone

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CONNECTED  
vs alone

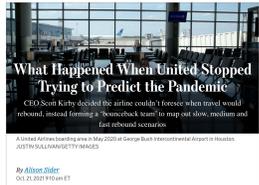
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PREPARE  
vs plan

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BE  
AUDACIOUS  
vs incremental

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BE HUMAN  
vs not

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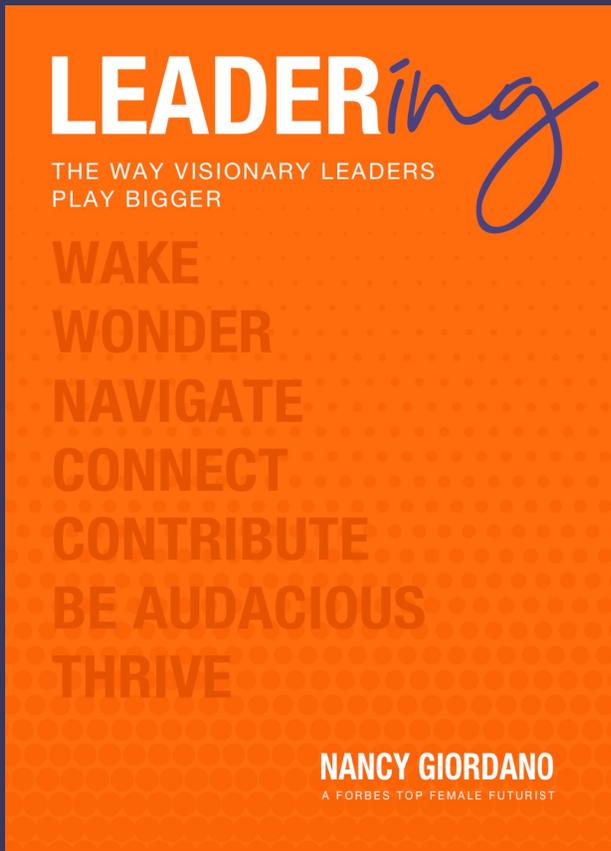
... have  
COMPASSION

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Predictability ->> **Curiosity**

Efficiency ->> **Empathy**

Siloed ->> **Ecosystems**

Extraction ->> **Contribution**

Planning ->> **Preparing**

Incremental ->> **Audacious**

Growth ->> **Value**

Winning ->> **Caring**



What does the future need  
+ expect of **you**?

What are **you** in a unique  
position to create + contribute  
to it?

**“Your playing small does not  
serve the world .”**

M. WILLIAMSON



THANK YOU

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