Welcome to the Exponential Productivity Revolution (XPR)

...and the opportunity we have to create the future we want
breathe
What does the future need + expect of us?

What are we each in a unique position to create + contribute to it?
Three lenses to view the future

- A member of society
- Your life
- Your work
DEMANDING MORE… for less

Quality | Innovation | Transparency | Personalization | Speed | Discovery | Safety

Time | Energy | Complexity | Loyalty | Attention | Patience | Trust | Money
Even before the pandemic...

1 of 3
The odds of failure are increasing. One out of three public companies will cease to exist in their current form over the next five years — a rate of six times higher than 40 years ago.

2x
The gap between winners and losers is growing. The profitability spread between top- and bottom-quartile companies has nearly doubled over the past 30 yrs.

Source: BCG | Boston Consulting Group Thriving in the 2020’s
Artificial Intelligence
VR + AR + MR
Sensors + IoT
H/M + B/C Interfaces
Robotics + RPA
Distributed Web
Cybersecurity
Drones
3D+ Printing
Biotech/Engineering
5G
Quantum Computing
THE FORCES SHAPING THE NEW ECONOMY:

1. Increasing digital reliance for work, well-being and “life-ing”
2. Greater appreciation for our consumptive behavior on planetary health
3. Redressing systemic biases and growing inequities
4. A deeper understanding of ourselves, our capacities and our support networks
5. Youthquake powershift

- one percent in: exponential inflection
- better balance btw economy + planet
- equity, justice + accessibility
- greater resilience + support systems
- responsibility + anxiety
the future of society?

Source: LEADERing
the future of business?

CORPORATE SOCIAL RESPONSIBILITY

VALUE TRANSFER
A focus on value extraction in which a small percentage of value is transferred to altruistic endeavors that may or may not be linked to the impact of the business itself

HOW WE SPEND THE MONEY WE MAKE

SOCIAL LICENSE TO OPERATE

Value Creation
A structural approach to business in which societal value is prioritized and intentionally created with every action, including sourcing, development, distribution, hiring, allocation of profitability

How we make money

Source: LEADERing

@nancygiordano

playbiginc
“You can’t trust your judgment if your imagination is out of focus.”

MARK TWAIN
Shaping the Enterprise of the Future will require our attention in all these areas:

- actively addressing climate stability
- attracting/accelerating talent development and upskilling
- addressing systemic biases: gender, race, ethnicity, age...
- investing in digital transformation and new technologies
- transforming business model and revenue delivery
- navigating shifting regulations and international policies
- cultivating a more resilient, agile, respectful culture
- fortifying the overall wellbeing of self, teams and society
OLD SYSTEMS BREAKING DOWN

The Liminal Gap

NEW SYSTEMS YET TO BE CREATED
**LEADERSHIP**

(n): a static, closed, hierarchical, organizational approach designed to scale efficiently for consistent short-term growth

(v): cultivating a dynamic, adaptive, caring, inclusive mindset which supports continuous innovation for long-term sustainable value

@nancygiordano
LEADING
THE WAYS VISIONARY LEADERS
PLAY BIGGER

...the new mindset we need to build the future we want
www.leadering.us
LEADERing vs leadership

NAVIGATE vs replicate

Risk = ?

WONDER vs resist

CONNECTED vs alone

CONNECTED vs alone

PREPARE vs plan

BE AUDACIOUS vs incremental

BE HUMAN vs not

Research: For Better Brainstorming, Tell an Embarrassing Story

...have COMPASSION

10 Successful Leaders Share Their Struggles With a Major Health And How They Overcame It

Welcome to Pumps & Pipes
Predictability -> Curiosity
Efficiency -> Empathy
Siloed -> Ecosystems
Extraction -> Contribution
Planning -> Preparing
Incremental -> Audacious
Growth -> Value
Winning -> Caring
What does the future need + expect of you?

What are you in a unique position to create + contribute to it?
“Your playing small does not serve the world.”

M. WILLIAMSON
THANK YOU