

May 7-13 is National Hospital Week 2023 and an opportunity to highlight your hospitals, health systems, and health care providers. To show appreciation and support for your teams we've made it easy with Hospital Week 2023 resources and a social toolkit, see below.

At MHA this is our chance to thank you and your hospital teams and celebrate the innovative ways you support the needs of your community members. Be sure to also follow the MHA social accounts for content and videos to share throughout the week.

Help us show your hospital teams how much they are valued!

Use the hashtags:

#WeAreHealthCare

#Caring4Md

#HospitalWeek

Stay tuned to MHA:

Twitter: @mhaonline | twitter.com/mhaonline

Facebook: @MarylandHospitalAssociation | facebook.com/MarylandHospitalAssociation

LinkedIn and YouTube @Maryland Hospital Association

[All graphics linked here](#) (linked individually with each post).

Profile picture frame

Download the customizable [profile frame template here](#) - easily add this frame to your profile picture in support of Hospital Week 2023.



SAMPLE WITH MHA PROFILE PIC

(Notes: Profile picture frame is 1,500 x 1,500 px with transparent background. Layer on top of your profile image in Photoshop or Illustrator)

Sample posts and graphics

POST 1

This #HospitalWeek—and every week—the work you do matters. We are sending thanks and appreciation to all the hospital teams who are #Caring4Md! #WeAreHealthCare



The work you do matters.

THANK YOU
FOR #CARING4MD!

HOSPITAL WEEK 2023

[[Second option](#) to utilize template with your own image.]



The work you do matters.

THANK YOU
FOR #CARING4MD!

HOSPITAL WEEK 2023

POST 2

Take a moment to tag and thank a hospital team member who saved your life or has made your life better. This #HospitalWeek show appreciation for hospital caregivers by commenting below! #WeAreHealthCare #Caring4Md



Show your appreciation!

PLACE IMAGE HERE

Show your appreciation!

HOSPITAL WEEK 2023

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[[Second option](#) to utilize template with your own image.]

POST 3

Maryland hospitals anchor our communities across the state, employing over 100K people and supporting another 110K related jobs. Join us in celebrating teams from your community hospitals! #Caring4Md #HospitalWeek #WeAreHealthCare

Hospitals are among Maryland's largest employers—directly employing over 100K people, and supporting over 110K related jobs.

THANK YOU
FOR #CARING4MD!

HOSPITAL WEEK 2023

POST 4

Thank you to all who work in, manage, or support our hospitals across the State of Maryland! We respect and appreciate all the hard work that goes into providing safe, quality care for patients. We're celebrating this #HospitalWeek with free coffee from @Royalfarmstores! How are you thanking your hospital caregivers? #Caring4Md



**ROYAL
FARMS**

SAYS THANK YOU TO
HOSPITAL CAREGIVERS!

HOSPITAL WEEK 2023

[NOTE: Tag Royal Farms: On Facebook @Royalfarmstores, on Twitter @Royal_Farms, on LinkedIn @Royal Farms]

OPTIONAL 5th POST: *Throughout Maryland, hospital caregivers are working early mornings and late nights to provide care on the front lines of public health. Celebrate them during #HospitalWeek by sharing the impact they've made on you in the comments below!
#WeAreHealthCare #Caring4Md*