



## American Hospital Association®



### JOHN RIGGI

#### Senior Advisor for Cybersecurity and Risk

#### Experience Summary

John Riggi, having spent nearly 30 years as a highly decorated veteran of the FBI, serves as the Senior Advisor for Cybersecurity and Risk for the American Hospital Association (AHA) and their 5000+ member hospitals. In this role John serves as a resource nationally to assist members identify and combat cyber and other sources of risk to their organizations. Additionally, John will support the AHA's policy efforts and Federal agency relations on cyber and other risk related issues. Previously, John led BDO Advisory's Cybersecurity and Financial Crimes Practice. While at the FBI, John served as a representative to the White House Cyber Response Group. He also led the FBI Cyber national program to develop mission critical partnerships with the healthcare and other critical infrastructure sectors for the investigation and exchange of information related to national security and criminal-related cyber threats.

John held a national strategic role in the FBI investigation of the largest cyber-attacks targeting healthcare, energy, entertainment, technology, financial services, government and other sectors. John led BDO's exclusive engagement with the AHA to provide cybersecurity training for their 5000+ member hospital CEOs. John is also a governing chair on the Health Information Trust Alliance (HITRUST) initiative to develop the healthcare sector's first cyber threat catalog.

In addition, he serves as an official private sector validator for the White House's Presidential Policy Directive (PPD)-41 on U.S. Cyber Incident Coordination. The PPD is designed to foster an improved working relationship between the public and private sector.

Previously in his career, John served in leadership positions in the FBI's Washington Office Intelligence Division, New York Office Joint Terrorist Task Force, High Intensity Financial Crimes Area Task Force and was the National Operations Manager for the FBI's Terrorist Financing Operations Section. He also served as a senior FBI representative to the CIA's Counterterrorism Center. John is the recipient of the FBI Director's Award for leading a highly successful classified terrorism financing interdiction program and the recipient of the CIA George H.W. Bush Award for Excellence in Counterterrorism, the CIA's highest counterterrorism award. John presents extensively on cybersecurity topics and is frequently interviewed by the media on cybersecurity issues.

#### PROFESSIONAL AFFILIATIONS

Association of Certified Anti-Money Laundering Specialists (ACAMS)  
Global Information Assurance Certification (GIAC)  
Society of Former Special Agents of the FBI

#### EDUCATION

B.S, magna cum laude, Criminal Justice, Northeastern University

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**American Hospital  
Association**

**Hospital and Health Systems Government  
Relations Officers Network Meeting**

***Cyber Threat Landscape in Healthcare***

PRESENTED BY:

**JOHN RIGGI**

**SENIOR ADVISOR FOR CYBERSECURITY AND RISK  
THE AMERICAN HOSPITAL ASSOCIATION**

MARCH 20, 2018

# TODAY'S HEALTHCARE CYBER THREAT LANDSCAPE

## Healthcare Cyber Incidents

WINSTON & STRAWN LLP  
WHO WE ARE WHAT WE DO WHERE WE ARE

**OCR Reaches \$400,000 HIPAA Settlement for Failure to Update Business Associate Agreement**

Oct 4, 2016

**Equifax breach exposes healthcare vendor vulnerabilities**

By Dave Barkholz | September 12, 2017

The Equifax data security breach that exposed the financial information of 143 million Americans to hackers is hitting close to home in healthcare.

HealthData Management All Sections

**HIT Think Why HIPAA audits raise the stakes for MSPs as well as providers**

MAY 17, 2017 @ 09:00 AM

**Medical Devices Hit By Ransomware For The First Time In US Hospitals**

*New York Hospital to Pay \$2.2 Million Fine for Allowing Filming of Patients Without Consent*

ProPublica, April 21, 2016, 12:40 p.m.

**A Cybersecurity Breach at Equifax Left Pretty Much Everyone's Financial Data Vulnerable**

PHARMA & HEALTHCARE 8/18/2014 @ 9:01AM | 8,914 views

**Cyber Attack Nets 4.5 Million Records From Large Hospital System**

**18.8 Million: Number Of Non-Anthem Customers Possibly Affected By Massive Hack**

26, 5:12 AM

f SHARE() t TWEET() c COMMENTS

**Advocate Health Care hit by \$5.55M fine for HIPAA violations**

August 2016

**HealthCare.gov hacked over the summer: 'There was a door left open'**

**So It WAS Ransomware: The Implications of the Attack on MedStar Health**

April 4, 2016

*Maryland's Cignet Health to Pay \$4.3M for HIPAA Violation*

**Health care records make fertile field for cyber crime**

2 f t in g+ p

**Medical records exposed in massive Sony hack**

Employee data gets stolen in 'brazen cyberattack'

December 16, 2014

**FBI warned health care providers 10 months before Anthem cyber attack**

Industry unprepared for even basic cyber threats

**USPS Hack : Healthcare Information of 485,000 Employees Leaked**

BY VIJAY ON JANUARY 7, 2015

HACKING NEWS, SECURITY NEWS

**U.S. hospitals have been hit by the global ransomware attack**



# TODAY'S HEALTHCARE CYBER THREAT LANDSCAPE

## INTERNAL THREAT

Internal actors were responsible for 43% of data loss, half of which is intentional, half accidental.

## COMPUTER INTRUSIONS

This year, companies that had data breaches involving less than 10,000 records, the average cost of data breach was \$4.9 million and those companies with the loss or theft of more than 50,000 records had a cost of data breach of \$13.1 million.

## RESOURCE HIJACKING

Emerging threat in 2018. Cyber criminals infiltrate and takeover high computing power resources for bitcoin mining.

## RANSOMWARE

Nearly 80% of organizations [surveyed in the U.S.] have been victim of a cyber attack during the past 12 months and nearly 50% have been victim of a ransomware attack.

## BUSINESS E-MAIL COMPROMISE

Between January 2015 and June 2016, there has been a 1,300% increase in identified exposed losses, a combined exposed dollar loss of more than \$3 billion. In the last half of 2016, the FBI received reports of 3,044 U.S. victims reporting losses of \$346 million.

## DATA EXTORTION

A rising crime. Cyber criminals steal proprietary, sensitive or compromising data from an organization and threaten to publicly release it or provide it to competitors unless a ransom is paid



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- Intel Security Report, Grand Theft Data: Data exfiltration study: Actors, tactics, and detection
- 2016 Data Breach Study: United States, Benchmark research sponsored by IBM Independently conducted by Ponemon Institute LLC, June 2016
- FBI Public Service Announcement, June 14, 2016; Alert Number I-061416-PSA
- Understanding the Depth of the Global Ransomware Problem, Osterman Research Survey Report, Published August 2016, Sponsored by Malwarebytes

# TODAY'S CYBER THREAT LANDSCAPE

## Data Breaches By the Numbers

**47%**

caused by malicious or  
criminal attacks

**\$3.6 million**

average cost of a data  
breach

**31%**

increase in total cost of  
data breach since 2013

**\$141**

average cost per lost or  
stolen record

**\$369**

average cost per lost or  
stolen record in healthcare  
organizations

# TODAY'S CYBER THREAT LANDSCAPE

## Motivations and Incentives of Cyber-Adversaries

### Political-Ideological



#### HACKTIVISM

Hacktivism might use computer network exploitation to advance their political or social causes.



#### TERRORISM

Terrorist groups might seek to sabotage the computer systems that operate our critical infrastructure.

### Criminal



#### CRIME

Individual and sophisticated criminal enterprises steal personal information and extort victims for financial gain.



#### INSIDER

Insider threat actors typically steal proprietary information for personal, financial or ideological reasons.



### Nation-State



#### ESPIONAGE

Nation-state actors might conduct computer intrusions to steal sensitive state secrets and proprietary information from private companies.



#### WARFARE

Nation-state actors might conduct computer intrusions to steal sensitive state secrets and proprietary information from private companies.



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# NATION STATE THREATS TO INTELLECTUAL PROPERTY

**WANTED BY THE FBI**

Conspiring to Commit Computer Fraud; Accessing a Computer Without Authorization for the Purpose of Commercial Advantage and Private Financial Gain; Damaging Computers Through the Transmission of Code and Commands; Aggravated Identity Theft; Economic Espionage; Theft of Trade Secrets

**HUANG ZHENYU**



Aliases: Huang Zhen Yu, "bry\_ibe"

**WANTED BY THE FBI**

Conspiring to Commit Computer Fraud; Accessing a Computer Without Authorization for the Purpose of Commercial Advantage and Private Financial Gain; Damaging Computers Through the Transmission of Code and Commands; Aggravated Identity Theft; Economic Espionage; Theft of Trade Secrets

**SUN KAILIANG**



Aliases: Sun Kai Liang, Jack Sun

**WANTED BY THE FBI**

Conspiring to Commit Computer Fraud; Accessing a Computer Without Authorization for the Purpose of Commercial Advantage and Private Financial Gain; Damaging Computers Through the Transmission of Code and Commands; Aggravated Identity Theft; Economic Espionage; Theft of Trade Secrets

**WEN XINYU**



Aliases: Wen Xin Yu, "WinXYHappy", "Win\_XY", Lao Wen

**DETAILS**

On May 1, 2014, a grand jury in the Western District of Pennsylvania indicted five members of the People's Liberation Army (PLA) of the People's Republic of China (PRC) for 31 criminal counts, including: conspiring to commit computer fraud; accessing a computer without authorization for the purpose of commercial advantage and private financial gain; damaging computers through the transmission of code and commands; aggravated identity theft; economic espionage; and theft of trade secrets.

The subjects, including Huang Zhenyu, were officers of the PLA's Third Department of the General Staff Department of the People's Liberation Army (PLA), Second Bureau, Third Office, Military Unit Cover Designator (MUCD) 61398, at some point during the investigation. The activities executed by each of these individuals allegedly involved in the conspiracy varied according to his specialties. Each provided his individual expertise to an alleged conspiracy to generate the computer networks of six American companies while those companies were engaged in negotiations or joint ventures or were pursuing legal action with, or against, state-owned enterprises in China. They then used their illegal access to allegedly steal proprietary information such as employee and trade secrets related to technical specifications for nuclear plant designs. Wen controlled victim computers.

If you have any information concerning this person, please contact your local FBI office or the nearest American Embassy or Consulate.

**WANTED BY THE FBI**

Conspiring to Commit Computer Fraud; Accessing a Computer Without Authorization for the Purpose of Commercial Advantage and Private Financial Gain; Damaging Computers Through the Transmission of Code and Commands; Aggravated Identity Theft; Economic Espionage; Theft of Trade Secrets

**GU CHUNHUI**



Aliases: Gu Chun Hui, "KandyGoo"

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The subjects, including Gu Chunhui, were officers of the PRC's Third Department of the General Staff Department of the People's Liberation Army (PLA), Second Bureau, Third Office, Military Unit Cover Designator (MUCD) 61398, at some point during the investigation. The activities executed by each of these individuals allegedly involved in the conspiracy varied according to his specialties. Each provided his individual expertise to an alleged conspiracy to generate the computer networks of six American companies while those companies were engaged in negotiations or joint ventures or were pursuing legal action with, or against, state-owned enterprises in China. They then used their illegal access to allegedly steal proprietary information including, for instance, e-mail exchanges among company employees and trade secrets related to technical specifications for nuclear plant designs. Gu tested malicious e-mail messages and also managed the domain accounts used by the others.

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**WANTED BY THE FBI**

Conspiring to Commit Computer Fraud; Accessing a Computer Without Authorization for the Purpose of Commercial Advantage and Private Financial Gain; Damaging Computers Through the Transmission of Code and Commands; Aggravated Identity Theft; Economic Espionage; Theft of Trade Secrets

**WANG DONG**



Aliases: Jack Wang, "UglyGorilla"

**DETAILS**

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The subjects, including Wang Dong, were officers of the PRC's Third Department of the General Staff Department of the People's Liberation Army (PLA), Second Bureau, Third Office, Military Unit Cover Designator (MUCD) 61398, at some point during the investigation. The activities executed by each of these individuals allegedly involved in the conspiracy varied according to his specialties. Each provided his individual expertise to an alleged conspiracy to generate the computer networks of six American companies while those companies were engaged in negotiations or joint ventures or were pursuing legal action with, or against, state-owned enterprises in China. They then used their illegal access to allegedly steal proprietary information including, for instance, e-mail exchanges among company employees and trade secrets related to technical specifications for nuclear plant designs. Wang controlled victim computers.

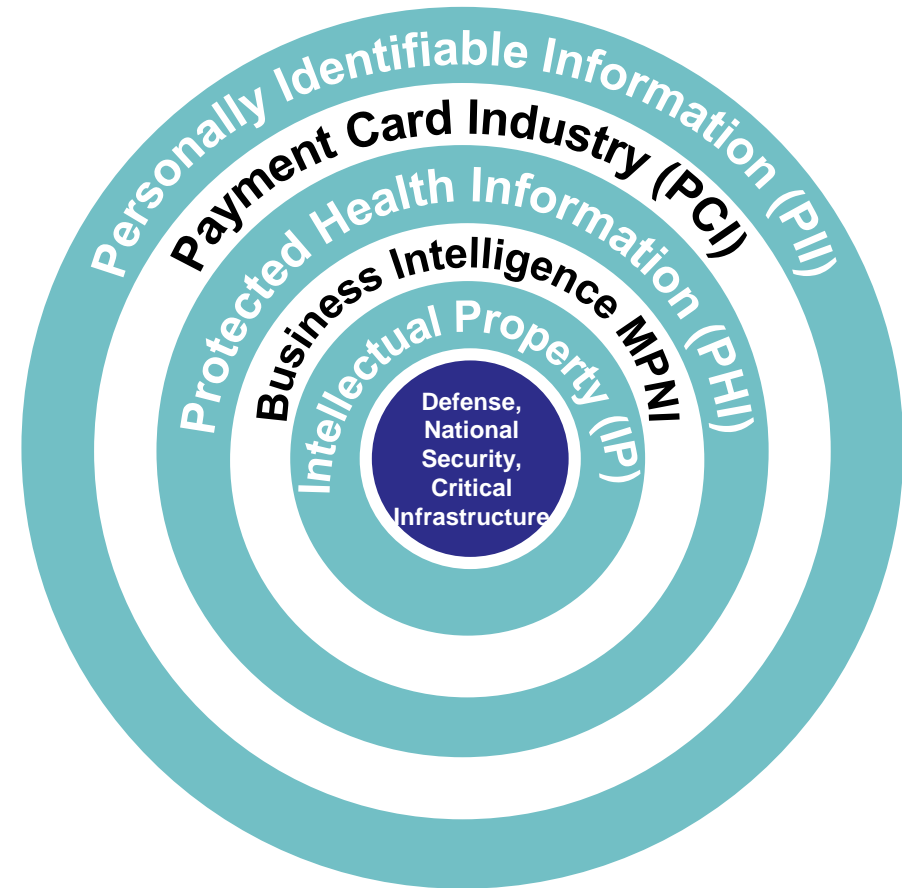
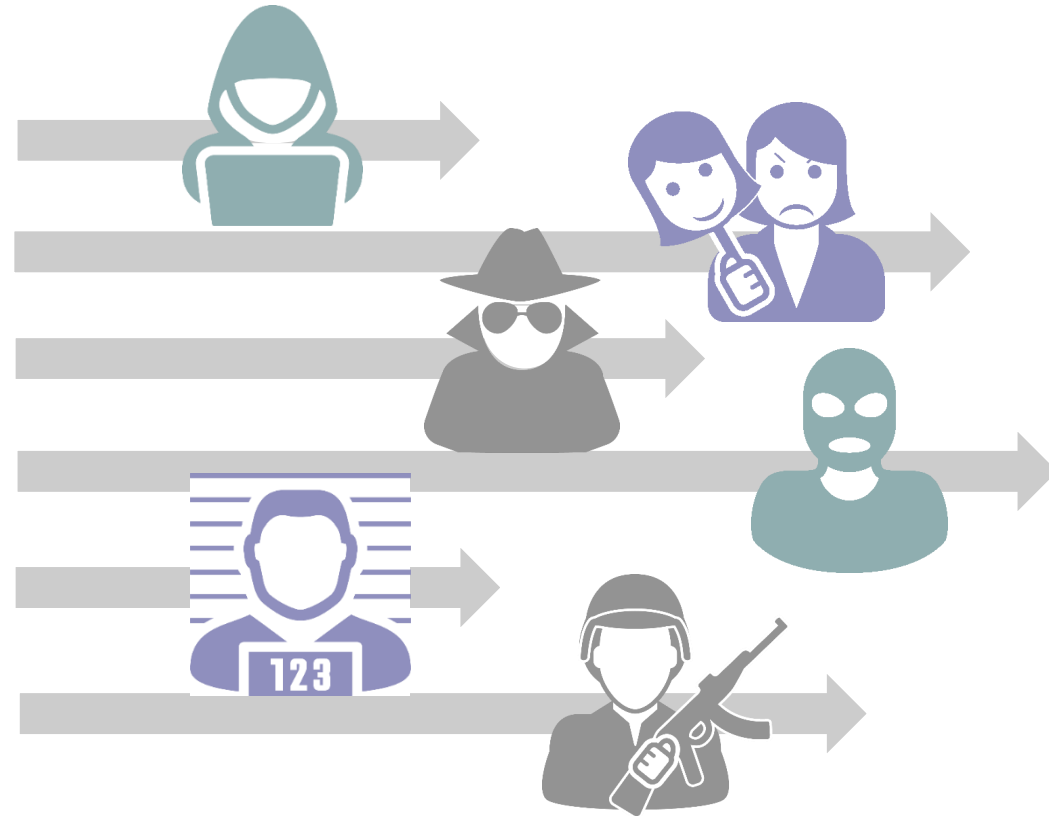
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# TODAY'S CYBER THREAT LANDSCAPE

## Targeted Data



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# TODAY'S CYBER THREAT LANDSCAPE

## Challenges to the Healthcare Sector



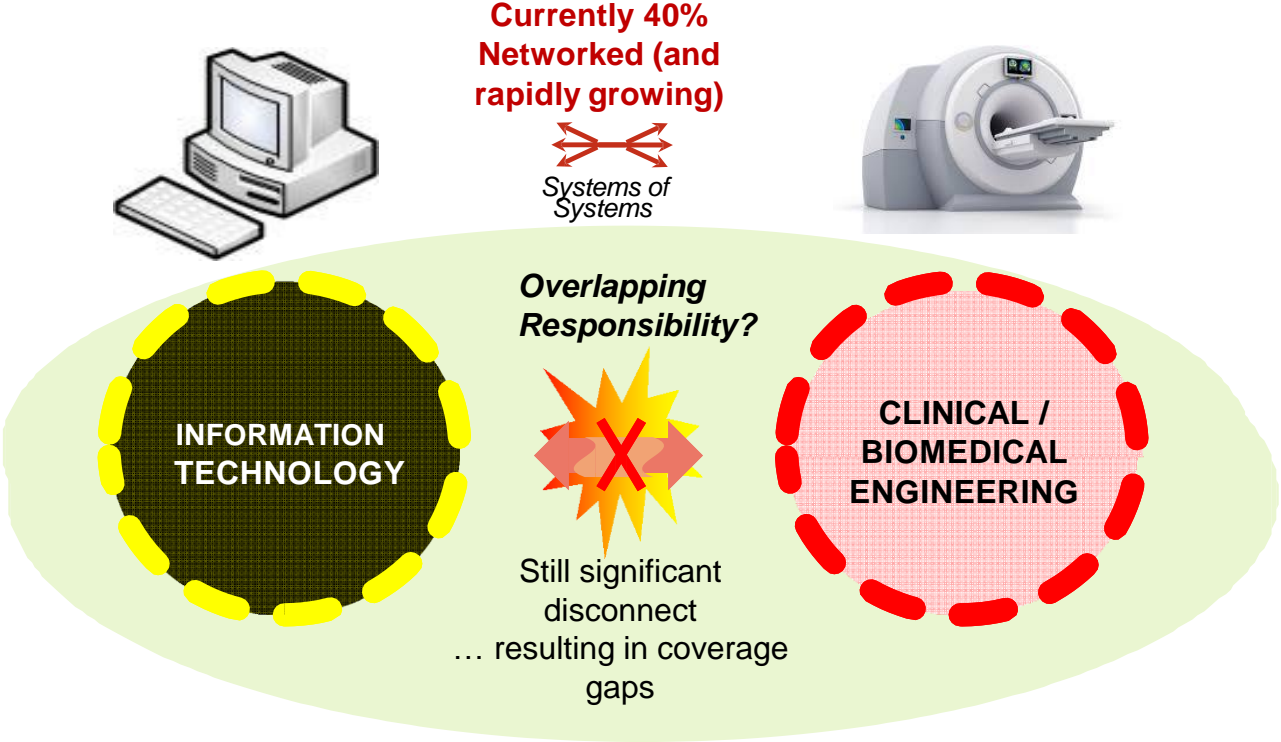
- Legacy computer systems
- Multiple wireless networks – open networks
- Internet enabled medical devices – wireless connections
- Mandatory transition from paper to electronic health records
- “Bring your own device” (BYOD) policy
- Only sector which stores and combines PII, PHI, PCI, **Medical Research and Intellectual Property**
- Mergers & Acquisitions create PHI inventory challenges
- Victims are often unaware when PHI is stolen
- Third party vendors with network access
- Higher payout on the black market
- Cybercrime displacement from financial services



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# Medical Devices & Systems: Shared Responsibility

## Degree of Integrated Support





# Private Industry Notification

FEDERAL BUREAU OF INVESTIGATION, CYBER DIVISION

17 October 2017

PIN Number

171017-001

## Medical Device Vulnerabilities Pose Growing Risk to US Healthcare Services and Patient Care

This year's WannaCry (WCry), aka WanaCrypt 2.0 ransomware attack marked the first FBI observed cyber attack that affected medical device operability in the United States. Medical devices were especially vulnerable to the WCry attack due to their reliance on outdated, unsupported software. Medical devices almost certainly will remain vulnerable to cyber attacks exploiting such software.



This PIN has been released **TLP: GREEN**: The information in this product is useful for the awareness of all participating organizations within their sector or community, but should not be shared via publicly accessible channels.



# Private Industry Notification

FEDERAL BUREAU OF INVESTIGATION, CYBER DIVISION

29 December

2017

PIN Number

171228-001

## Recent WannaCry Attribution to North Korea Demonstrates Persistent Cyber Targeting of US Interests

### Summary

On 19 December, the US Government publicly attributed the 2017 WannaCry malware outbreak to North Korea cyber actors. The WannaCry event underscores the continued intent and increasing capability of Pyongyang to conduct cyber attacks against US and international interests. The North Korean government has devoted significant resources to developing its cyber operations, which have grown increasingly sophisticated. The FBI encourages the US private sector to remain vigilant, evaluate network security, and report suspicious network activities to their local FBI offices or FBI CyWatch.



This PIN has been released **TLP: GREEN**: The information in this product is useful for the awareness of all participating organizations within their sector or community, but should not be shared via publicly accessible channels.

# Emerging Cybersecurity Risk Issues - The Movement Toward Clinically Integrated Care



**Various forces—including the move toward payment tied to quality, clinical outcomes and episodes of care—are driving clinical integration across provider types, leading to new and more complex data sharing and integration requirements for providers. Clinical integration is also including telemedicine and mobile technologies.**

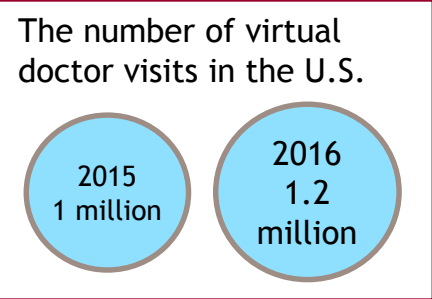


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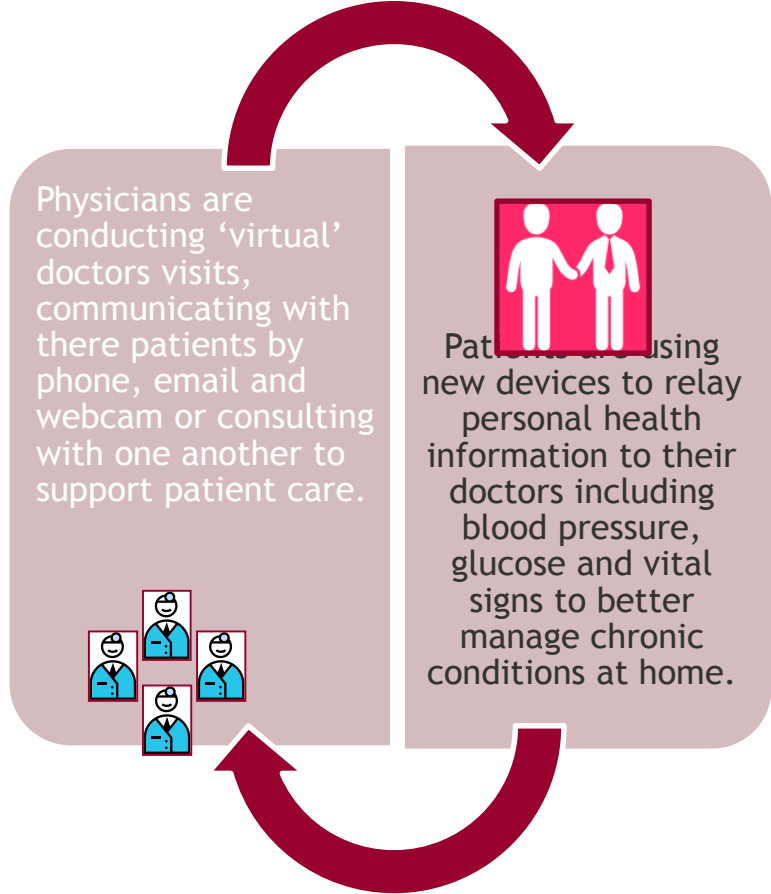
# Emerging Cybersecurity Risk Issues - Telemedicine in Transforming Healthcare

Expanded insurance coverage & growing demand has meant an increase in telemedicine requiring an increased information exchange. Telemedicine expenses are now included in bundled payment models by CMS. This will lead to acceleration of adoption of telemedicine.

The percentage of providers that have telemedicine programs:  
**72%** of Hospitals  
**52%** of Physician Groups



In 2016, more than 15 million Americans received some kind of medical care remotely. This number is expected to grow by **30%** in 2017.





# Questions ?

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