



Maryland  
Hospital Association

## SPONSORSHIP OPPORTUNITIES MARYLAND HOSPITAL ASSOCIATION 2019 ANNUAL MEMBERSHIP MEETING

**FEATURING KEYNOTE SPEAKER -- CAPTAIN "SULLY" SULLENBERGER**  
BEST KNOWN FOR SERVING AS CAPTAIN DURING WHAT HAS BEEN CALLED THE  
"MIRACLE ON THE HUDSON,"  
SULLENBERGER IS A SAFETY EXPERT, SPEAKER AND AUTHOR.

**June 10 - 11, 2019**  
**Four Seasons Hotel Baltimore, Maryland**

As the advocate for Maryland's hospitals, health systems, communities, and patients before legislative and regulatory bodies, the Maryland Hospital Association (MHA) is at the forefront of the major issues affecting hospitals in Maryland. MHA's sponsorship program is designed to offer companies the opportunity to directly connect with hospital leaders and the health care community in Maryland.

The Annual Membership Meeting is MHA's marquee event. Each year nearly 150 senior executive leaders and board members of Maryland's hospitals and health systems attend the day-and-a-half event for the opportunity to gain further insight into the health care industry at the national, regional, and local levels. Hospitals' chief executive officers, chief financial officers, board chairs and other C-suite executives attend.

### **PLATINUM SPONSOR – \$10,000**

- Exhibit table in foyer during General Session on Tuesday, June 11
- Public announcement of company's sponsorship at event
- Premium placement of company logo on MHA's mobile meeting app
- Premium placement of company name and logo:
  - Welcome Reception June 10
  - General Session June 11
  - Meeting Registration Brochure
  - Weekly e-Newsletter distributed to nearly 400 health care executives (four weeks prior to meeting)
  - MHA's website with link to company home page (one year)
- Two complimentary meeting registrations
- Special name badge, sponsor recognition at Event
- Attendance roster from event

### **GOLD SPONSOR – \$5,000**

- Preferred placement of company name and logo
  - Welcome Reception June 10
  - General Session June 11
  - Meeting Registration Brochure
  - Weekly e-Newsletter distributed to nearly 400 health care executives (four weeks prior to meeting)
  - MHA's website with link to company home page (one year)
- Two complimentary meeting registration
- Special name badge, sponsor recognition at Event
- Attendance roster from event

### **SILVER SPONSOR – \$3,500**

- Placement of company name and logo
  - Welcome Reception June 10
  - General Session June 11
  - Meeting Registration Brochure
- One Complimentary meeting registration
- Special name badge, sponsor recognition at Event

	Platinum Sponsor	Gold Sponsor	Silver Sponsor
Exhibit table in foyer during General Session on Tuesday, June 11	✓		
Public announcement of company's sponsorship at event	✓		
Premium placement of company logo on MHA's mobile meeting app	✓		
Placement of company name and logo at welcome reception	✓ (premium placement)	✓	✓
Placement of company name and logo at general session	✓ (premium placement)	✓	✓
Placement of company name and logo in meeting registration brochure	✓ (premium placement)	✓	✓
Placement of company name and logo in weekly e-newsletter for four weeks prior to meeting	✓ (premium placement)	✓	
Placement of company name and logo on MHA's website with link to company home page for one year	✓ (premium placement)	✓	
Two complimentary meeting registrations	✓	✓	
One complimentary meeting registration			✓
Attendance roster from event	✓	✓	
Special name badge, sponsor recognition at Event	✓	✓	✓

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## SPONSORSHIP APPLICATION

**Company Name**

**Address**

**Contact Name**

**Contact Title**

**Contact Phone**

**Contact Email**

### Maryland Hospital Association's Annual Membership Meeting Sponsorship Levels

*Please check the level of sponsorship*

- Platinum Sponsor      \$10,000
- Gold Sponsor              \$5,000
- Silver Sponsor             \$3,500

For more information contact Kathy Gotwalt, MHA Membership Coordinator

Ph: 410-379-6200  
kgotwalt@mhaonline.org  
6820 Deerpath Road  
Elkridge, MD 21075  
fax: 410-379-8239